



**The Purest Drinking Water  
For residents and their  
communities**

Ovive is creating opportunities for developers to provide safe drinking water to their communities using cutting-edge IoT technology

- **KSH:** Get multiple revenue streams
- **VALUE ADDITION:** Provide your tenants with essential services
- **ASSETS:** Obtain assets from Untapped

# Access to quality, affordable, convenient drinking water is limited for the vast majority of Kenyan's

## Household challenges

Purity



How do you **measure** water purity?

Proximity



How **long** does it take to get water?

Price



How much are you **paying** for it?



Work throughout



250ltrs/hr  
Processing



Water is perfectly  
clean



# What do you get being an Ovive Franchisee?

## Franchisee

An individual or entity that uses the Ovive brand and receives a purification and dispensing system from Untapped

- Franchisee select location
- Franchisee agree on terms with Untapped
- Franchisee pay a Ksh100,000 deposit
- Franchisee is set up and start operations in one month
- 3.5ksh per ltr revenue share agreement (years)

## Untapped Kenya

A company that provides water assets to entrepreneurs

- Ovive, international water brand
- IoT dashboard
- Provide purification and dispensing equipment of the water ATM
- Marketing and business development support
- Maintenance Support
- License Support (KEBS)

# Revenue potential for each site

	Low	Medium	High
Number of Sales per hour (Bottles)	2 bottles	4 bottles	8 bottles
Number of Daily Sales (Bottles)	16 bottles	35 bottles	60 bottles
Number of regular Customers (Monthly)	60 customers	132 customers	225 customers
Number of Monthly Sales (Bottles)	480 bottles	1,050 bottles	1,800 bottles
Number of Ltrs sold per month	9,600	21,000	36,000
<b>Monthly Revenues (Ksh)</b>	<b>144,000</b>	<b>315,000</b>	<b>540,000</b>

# Frequently Asked Questions

- What is Ovive?

- A WORLD RENOWNED WATER BRAND YOU CAN TRUST

- What is Untapped?

- An American company that supports entrepreneurs by providing them with the assets and knowledge they need to run successful businesses

- What are the minimum space requirements?

- **3X3**



# What is the process to become a franchisee?

Step 1: Fill in Franchisee Request [Form](#)

Step 2: KYC Documentation

- Cert incorporation
- ID Copy

Step 3: Site visit

- Number of households around
- Household income
- Competition

Step 4: Documentation

- Sign contract
- Obtain Letter from landlord authorising sale of water
- Obtain Letter from landlord acknowledging the asset is under lease

Step 5:

- Plumbing and Electrical works
- Ovine Water ATM commissioned

# ATM attendants are able to top up tokens using mPesa

01

Untapped and the Franchisee set up the price per litre for the ATM

- Avg 18ksh per ltr

02

Untapped provides the Franchisee with several mobile top up tokens

- Tokens are NFC enabled, allowing them to communicate with the ATM and backend system

03

The tokens are topped up with mPesa

- Customer top up a paybill number
- Customers can top up any amount

04

The tokens are tapped on the interface

- Interface displays total water available
- Attendant presses start
- Water is dispensed