





## The Purest Drinking Water For residents and their communities

Ovive is creating opportunities for developers to provide safe drinking water to their communities using cutting-edge IoT technology

• KSH: Get multiple revenue streams

• VALUE ADDITION: Provide your tenants with essential services

• ASSETS: Obtain assets from Untapped



### Access to quality, affordable, convenient drinking water is limited for the vast majority of Kenyan's

#### Household challenges







Work throughout



250ltrs/hr Processing



Water is perfectly clean







#### What do you get being an Ovive Franchisee?

#### **Franchisee**

An individual or entity that uses the Ovive brand and receives a purification and dispensing system from Untapped

- Franchisee select location
- Franchisee agree on terms with Untapped
- Franchisee pay a Ksh100,000 deposit
- Franchisee is set up and start operations in one month
- 3.5ksh per ltr revenue share agreement (years)

#### **Untapped Kenya**

A company that provides water assets to entrepreneurs

- Ovive, international water brand
- IoT dashboard
- Provide purification and dispensing equipment of the water ATM
- Marketing and business development support
- Maintenance Support
- License Support (KEBS)



#### Revenue potential for each site

	Low	Medium	High
Number of Sales per hour (Bottles)	2 bottles	4 bottles	8 bottles
Number of Daily Sales (Bottles)	16 bottles	35 bottles	60 bottles
Number of regular Customers (Monthly)	60 customers	132 customers	225 customers
Number of Monthly Sales (Bottles)	480 bottles	1,050 bottles	1,800 bottles
Number of Ltrs sold per month	9,600	21,000	36,000
Monthly Revenues (Ksh)	144,000	315,000	540,000



# Frequently Asked Questions

- What is Ovive?
  - A WORLD RENOWNED WATER BRAND YOU CAN TRUST

- What is Untapped?
  - An American company that supports entrepreneurs by providing them with the assets and knowledge they need to run successful businesses

- What are the minimum space requirements?
  - 3X3

#### What is the process to become a franchisee?

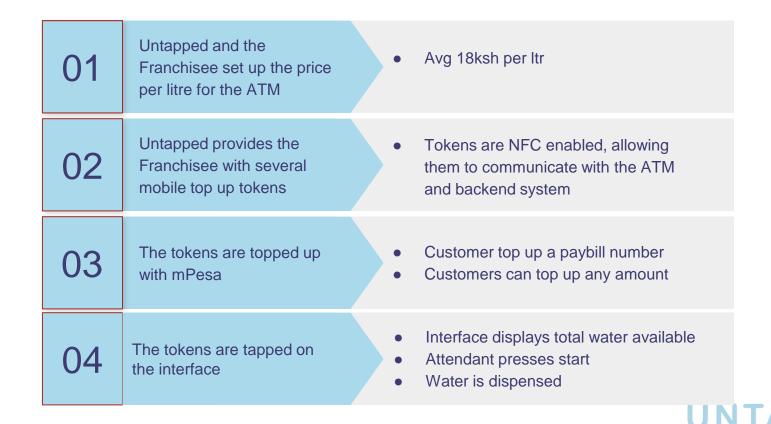
- Step 1: Fill in Franchisee Request Form
- Step 2: KYC Documentation
- Cert incorporation
- ID Copy
- Step 3: Site visit
- Number of households around
- Household income
- Competition
- Step 4: Documentation
- Sign contract
- Obtain Letter from landlord authorising sale of water
- Obtain Letter from landlord acknowledging the asset is under lease

#### Step 5:

- Plumbing and Electrical works
- Ovive Water ATM commissioned



#### ATM attendants are able to top up tokens using mPesa



Unlock the Potential of the Next Billion